



Equipping  
a National  
Movement  
of Local  
Church Impact

## 2024 Impact Report



# Growing In Breadth + Depth

Dear Friends of Love INC,

This year, we have not only welcomed new affiliates into the Love INC Movement—we've also seen remarkable growth in depth, strength, and impact among the over 110 Love INC locations already serving their communities.

Love INCs across the country are living out the call to mobilize local churches with renewed focus—through innovative approaches, a commitment to the fundamentals of building church relationships and community connections, and the giftedness of people devoted to this ministry. Their work is a reflection of the words in Hebrews 13:16: ***“And do not forget to do good and to share with others, for such sacrifices are pleasing to God.”***

Throughout 2024, we saw our strategic plan take root and bear fruit. Training for our Transformational Ministry doubled in participation. Executive Directors connected monthly for mutual encouragement and shared leadership insights. More affiliates than ever engaged in Love INC National support and training. Meanwhile, 20 new communities are actively exploring or preparing to launch Love INC affiliates—evidence that our model resonates and that God is on the move.

This Movement continues to grow—not only in breadth, but in depth. And through it all, local churches are shining brightly as they respond to needs, build relationships, and point people to Christ. As Matthew 5:16 reminds us: ***“Let your light shine before others, so that they may see your good works and give glory to your Father in heaven.”***

Thank you for being part of this work. Your prayers, support, and partnership are helping to transform lives and communities In the Name of Christ!

With gratitude and hope,



*Kirk Vander Molen*

Kirk Vander Molen  
LOVE INC NATIONAL, EXECUTIVE DIRECTOR



*Brian Tweedie*

Brian Tweedie  
LOVE INC NATIONAL, BOARD CHAIR





# Executive Director Spotlight

## Mike Miller, Love INC of Muskegon, Michigan

“When I was a boy, my family was going through hard times. My mother and father were trying hard to provide for me and my three siblings, but the bills often outpaced their income, and our family was referred to Love INC for assistance. We received food, winter wear, and Christmas gifts through Love INC, and most importantly were treated with dignity by volunteers who cared about what we were facing and wanted to help.

Years later, my father graduated as valedictorian with a degree in computer science and began his career in technology. Every Christmas, my mother would donate to charity. We never passed a bell-ringer outside of Plumb’s Grocery without putting something in the bucket. My mom told me it was important to help people who are going through a rough season, and to remember that our family had been helped, too.”

That experience stayed with him. As he grew older, Mike felt a deep calling to give back and live out his faith by helping others—just as his family had once been helped. Little did he know that one day he would become the executive director of the very same ministry that had helped his family when he was a child. Love INC helped his family break the generational chains of poverty, and he knows that others can do it too.

Mike is leading Love INC of Muskegon County to do amazing things to transform lives through churches working together and the power of Christ, including launching their most innovative initiative yet, the Love Café. This pay-what-you-can restaurant is a job skills training program and community connection venue. Staffed by volunteers from local churches, Love Café provides the dignity of choice and the luxury of a nutritious, high-quality plated meal at costs that are attainable for all. Plus, through Love Café’s paid job-skills training program, participants are prepared to obtain positions in catering, restaurant management, and hospitality. Access to this kind of training equips individuals with the resources they need to break the cycle of poverty for their families.

If you’d like to learn more, be sure to check out their website at [lovecafemuskegon.com](http://lovecafemuskegon.com).



# Encourage. Equip. Elevate.

*This year, we strengthened the Love INC Movement by deepening affiliate engagement, fostering collaboration, and expanding resources to cultivate thriving local Love INCs. Through strategic support and training, we're continually working to equip each location in the mission of mobilizing local churches to transform lives and communities In the Name of Christ.*

## Pursuing Transformational Ministry

Our Vision & Reality Trainings are designed to cast vision, equip leaders, and inspire local Love INCs to address chronic need through Transformational Ministry programs such as life skill classes, mentorship, and more. (See the “Never Alone” story to read about the impact of our Transformational Ministry programs.) In 2024, we were thrilled to double our participation in these trainings and walk alongside 53 participants from 15 affiliates. Thank you to our training sites: Treasure Valley and Greater Livingston County, and to our trainers, Hilary Ford and Lois Tupy.



**Vision & Reality was the most valuable training that I've attended. It provided important foundational information and tools for implementing transformational opportunities. Additionally, it helped me to recentre and refocus on our purpose; to remember the 'Why'.**

—MICHELLE MIDURI, DIRECTOR OF OPERATIONS, LOVE INC OF GREATER HERSHEY, PA



Watch  
Overview

## Connecting Executive Directors

In response to requests from affiliate leaders, in 2024 we launched a new Monthly Support Call for Executive Directors. Designed to create a dedicated space for ED's to connect, share insights, and receive encouragement, this peer-led discussion group is facilitated by a different Executive Director each month. Some of the topics shared so far have been: self-care, time management, strategic church partnerships, leadership reads, and meeting tips. It's a valuable space for prayer, collaboration, and growing together in leadership.

## Expanding Into New Communities

In 2024, we celebrated the launch of two new affiliates: Love INC of Greater East Otter Tail County, MN (February) and Love INC of Greater Lennox and Turner County, SD (April). Yet that growth was only the beginning. By year's end, 20 potential affiliates were in development, reflecting significant momentum. With seven affiliates now in the final stages and on track to launch in 2025, we can't wait to further advance the Love INC mission and expand our nationwide impact into new areas.

## Accelerating Our Mission

Strategic partnerships are important for optimizing resources and driving meaningful change within communities. For years, affiliates have expressed a need for high-quality fundraising and donor development training, so finding a national partner that aligned with our faith, mission, and approach to fundraising was essential. After months of research and conversations, it became clear that Mission Accelerate was the answer to our prayers. In January 2025, we launched a 10-month fundraising training program that is engaging 61 affiliates and over 100 participants—a testament to God's provision! This and other key partnerships that have grown this year with True Charity and Convergent Strategy, have enabled:

- 140+ participants from over 60 affiliates to engage in specialized training opportunities.
- Seven affiliates consultations—compared to an annual average of 2.3 per year over the past nine years.

## Becoming One In Spirit

On November 12, 100 leaders from 80 affiliates joined together for our “One In Spirit” Executive Director Prayer Event led by Anjuli Paschall. It was a special time of encouragement, connection, and renewal, crafted just for Love INC Executive Directors. Together, we discovered new pathways to a deeper connection to God, and surrounded one another in prayer. Then, we celebrated affiliate milestones, shared exciting national updates, and launched new resources that support the work of our local affiliates.

## Leaning On Prayer

Our prayer team has continued to grow throughout 2024. In addition to their regular monthly meetings, they facilitated their first National Day of Prayer gathering that drew 65 people from 26 affiliates. This dedicated team meets virtually on the 2nd Thursday of the month at 12:10pm EST. **Want to take part?** Whether you’re interested in joining our monthly prayer team video calls, or would simply like to receive a monthly list of current praises, requests, and specific affiliates for which to pray on your own, there is a place for you here. Visit [loveinc.org/prayer-team](https://loveinc.org/prayer-team) to sign up.

## Growing into the Future

The Developing New Affiliates (DNA) team worked hard throughout 2024 to identify ways to strengthen and streamline the new affiliate development process. Key improvements already implemented include: establishing a DNA Director, adopting a proactive coaching approach, and reimagining the marketing/communication used to connect with potential communities.

## Developing a New Online Learning System

At Love INC National, enhancing training for affiliates is always a top priority. In fall 2024, we took a major step forward by selecting a new Learning Management System (LMS) and partnering with an Instructional Designer to create high-quality, engaging training content. So far, three courses have been developed within this system and we’re continually working to create more. Our hope is that this learning system will launch in Fall 2025.

## Continuing to Converge Across the Country

In 2024, we offered regional connection events in eight new regions—Southern Pennsylvania and Mid-Hudson, Mid-Atlantic, Central Florida, Washington, Idaho, Montana, Central Iowa, and Northern Michigan. In 2025, we’ll connect 23 affiliates + eight DNAs in Indiana, Oregon, Colorado, Eastern MI, and Minnesota.



**The most valuable thing to me was making connections with the other Montana affiliates. I am hoping we will soon be connecting monthly and helping each other in our roles. I valued listening to the dreams and vision of other Love INC leaders, and seeing the unity of our hearts and mission.**

- LISA GOODMAN, EXECUTIVE DIRECTOR, LOVE INC OF SOUTH LINCOLN COUNTY, MT

# NEVER ALONE

“When I began this part of my life’s journey with the Love INC of Littleton, CO, I was in an abusive relationship with three kids and a few years prior I had lost a child to SIDS. I myself was lost. But I didn’t even know it. I was ignorant to the reality of what I was living in. I have always been someone who loves to learn and grow, and yet, I knew so little about myself.

I knew nothing about boundaries for myself or others until I took the Boundaries class and ended the abusive relationship I was in. Even still, I had no idea that giving or receiving love looks different to each person or what made me feel loved until I took “How We Love” a second time.

Yet, the best things I’ve learned and gained through all of these years aren’t things at all, or even life skills—although those are absolutely necessary to have. What I’ve found most valuable is the relationships I’ve gained, the connections with facilitators and classmates, with my Navigator, and above all my relationship with my creator and myself... that is what really mattered.

Nothing can take away the struggles we all face. No one can fix your heart or your life for you. Much like being a believer does not mean living without suffering. But with Love INC, you don’t have to struggle alone.

The people of Love INC are God’s hands and feet, and you can see Jesus in their eyes. You can feel him in their hearts and hugs. They are my village. When others believe in us, we believe in ourselves, and we can conquer what seems insurmountable.”

— MOIRA, TRANSFORMATIONAL MINISTRY CLASS PARTICIPANT, LOVE INC OF LITTLETON, CO



**I would not be able to love the way I can now and be loved the way that I am now had I not rebuilt myself and my life with help of the classes I’ve taken, tools I’ve been given, and the people I’ve connected with at Love INC.**

Love INC of Littleton, CO has been serving its community since 2008. They connect 75 churches, 27 community organizations, and 348 volunteers to the needs of hundreds of neighbors each year.





# Love INC Kenya

## Rebuilding Hope: A Community Rises Together

In February 2024, a fire broke out in parts of Mradi Village, Embakasi. To stand by the community they serve, Love INC Mombasa Road called on its network of churches, pastors, volunteers, and partners to form an emergency response team to mobilize and assist those affected. Despite Love INC not being an emergency ministry, the incident demonstrated the importance of a network built and nurtured over time to help those in need. **With 18 partner churches and 47 volunteers, 127 individuals were served through the ministry and 329 needs were met.** This response reaffirmed Love INC Kenya's commitment to holistic transformation, not just during emergencies, but in their daily work, addressing the physical, emotional, spiritual, and economic areas of one's life.

## Love INC Kenya Receives Accreditation from AfCAA

We are thrilled to announce that Love INC Kenya was officially accredited by the African Council for Accreditation and Accountability (afcaa.org) as of July 25, 2024. Represented in 44 Sub-Saharan African countries, AfCAA is a faith-based institution that promotes ethical and accountability standards for Christian organizations. This recognition is a testimony of Love INC Kenya's excellence, transparency, and ethical practices. We invite you to join us in celebrating this milestone!

Love INC Kenya currently has six operating zones (Karengata, Ngong' Road, Mombasa Road, Jogoo Road, Thika Road, and Karura) and five developing zones scheduled to be launched in June 2025 (Nakuru, Gilgil, Eldoret, Narok and Machakos). **Through the collaborative efforts of 2657 volunteers and 93 partner churches, Love INC Kenya facilitated 2,218 intakes, successfully met 7,965 needs, and saw 65 individuals give their life to Christ in 2024.**

INTAKES

**2218**

NEEDS MET

**7965**

ENGAGED  
CHURCHES

**93**

# Financial Position

## Statement of Financial Position

July 1, 2023 -  
June 30, 2024

### Assets

#### Current Assets

Cash + Cash Equivalents	\$ 520,988
Investment	\$ 263,649
Accounts Receivable	\$ 71,013
<b>Total Assets</b>	<b>\$ 884,400</b>

### Liabilities and Net Assets

#### Current Liabilities

Accounts Payable	\$ 33,976
Credit Card Payable	\$ 1,058
Deferred Revenue	\$ 0
Pass-Through Payments	\$ 4,500

<b>Total Current Liabilities</b>	<b>\$ 39,534</b>
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#### Net Assets

Unrestricted	\$ 456,080
With Restriction	\$ 388,786

<b>Total Net Assets</b>	<b>\$ 844,866</b>
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<b>Total Liabilities + Net Assets</b>	<b>\$ 884,400</b>
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### Change in Net Assets Without Restriction

#### Revenue Without Restrictions

Affiliate Dues + New Affiliation Fees	\$ 574,407
Donations Unrestricted	\$ 133,246
Training + Consulting Fees	\$ 48,796
Interest + Dividend Income	\$ 28,581
Unrealized Gains (Losses) on Investments	\$ 3,035
Other Income	\$ 1,074

<b>Total Revenues Without Donor Restrictions</b>	<b>\$ 789,139</b>
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Net Assets Release from Restrictions	\$ 117,090
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<b>Total Net Assets Without Restrictions</b>	<b>\$ 906,229</b>
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#### Program Service Expenses

Staff Compensation	\$ 571,648
Support + Training to Affiliates	\$ 136,103
Kenya Development	\$ 7,627
Staff + Board Meeting Expenses	\$ 17,360

<b>Total Program Services</b>	<b>\$ 732,738</b>
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#### Support Service Expenses

Marketing + Promotions	\$ 12,482
General + Administrative	\$ 18,297
Insurance	\$ 3,921
Professional Fees	\$ 37,251
Bank Fees	\$ 3,631
Forgiven Dues	\$ 31,127
Fundraising Expenses	\$ 43,134

<b>Total Support Service Expenses</b>	<b>\$ 149,843</b>
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<b>Total Expenses</b>	<b>\$ 882,581</b>
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<b>Change in Net Assets Without Restriction</b>	<b>\$ 23,648</b>
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### Change in Net Assets With Restriction

Revenue with Restrictions	\$ 0
Net Assets Released from Restrictions	(\$ 117,090)

<b>Changes in Net Assets with Restrictions</b>	<b>(\$ 117,090)</b>
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### Change in Net Assets

<b>Change in Net Assets</b>	<b>(\$ 93,442)</b>
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<b>Net Assets, Beginning of Year</b>	<b>\$ 938,308</b>
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<b>Net Assets, End of Year</b>	<b>\$ 844,866</b>
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Mobilizing  
local churches  
to transform  
lives and  
communities  
In the Name  
of Christ

Love In the Name of Christ is a National Movement of local churches. Across 110+ locations, we offer a holistic approach to caring for people in all areas of life: spiritual, mental, emotional, relational, material, and physical. When Love INC flourishes in a community, healthy relationships grow, Christian love thrives, and struggling neighbors receive support, friendship, and the kind of practical help they need.



Learn more  
about how  
Love INC  
works



Explore the  
impact of  
partnering  
with Love INC

VISIT US ONLINE AT  
LOVEINC.ORG

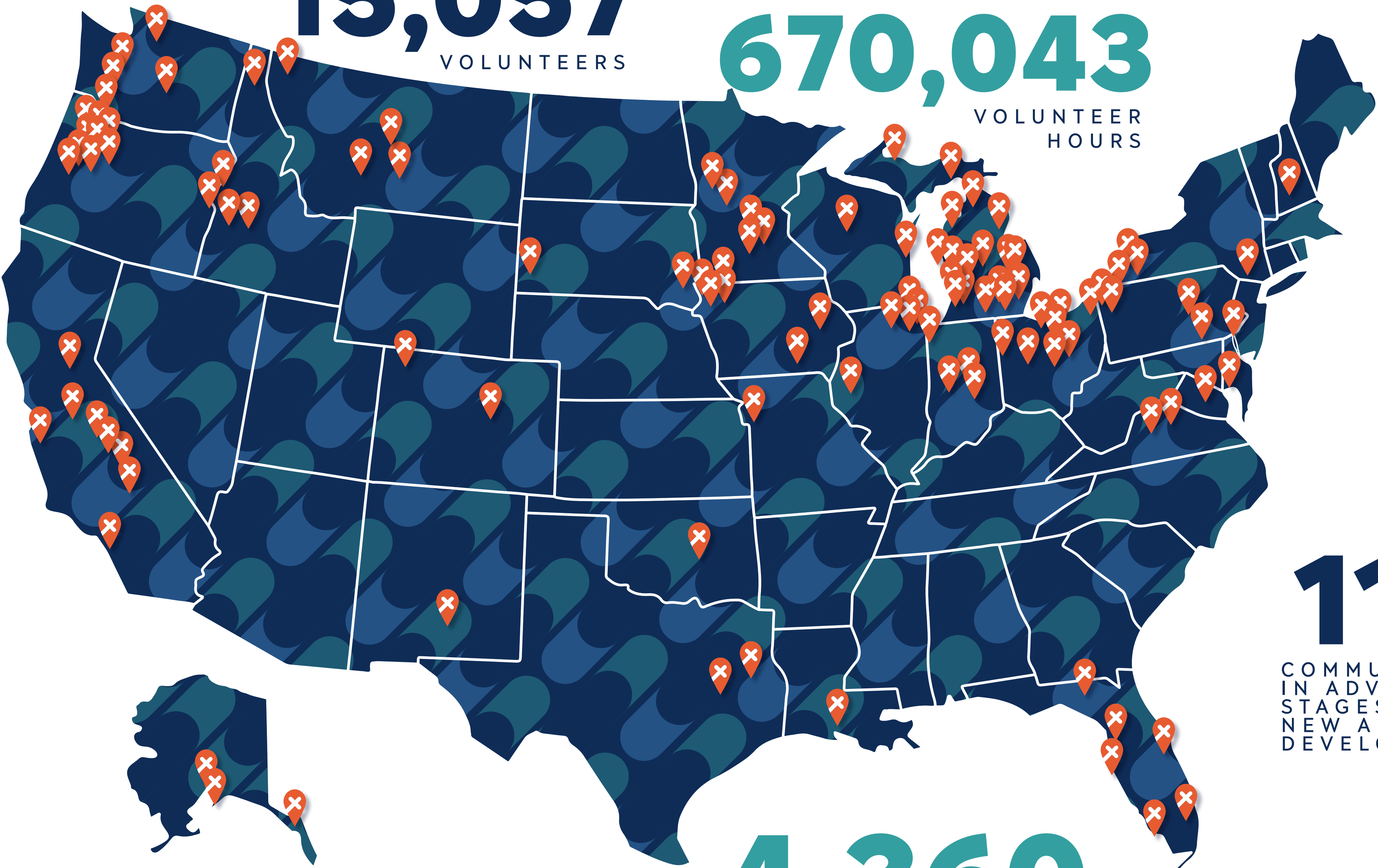
5,455  
CHURCHES

4,727  
COMMUNITY  
ORGANIZATIONS

152,867  
NEIGHBORS  
SERVED

15,057  
VOLUNTEERS

670,043  
VOLUNTEER  
HOURS



11  
COMMUNITIES  
IN ADVANCED  
STAGES OF  
NEW AFFILIATE  
DEVELOPMENT

233,711  
NEEDS MET

4,360  
MENTOR  
MEETINGS

3,642  
CLASS SESSIONS